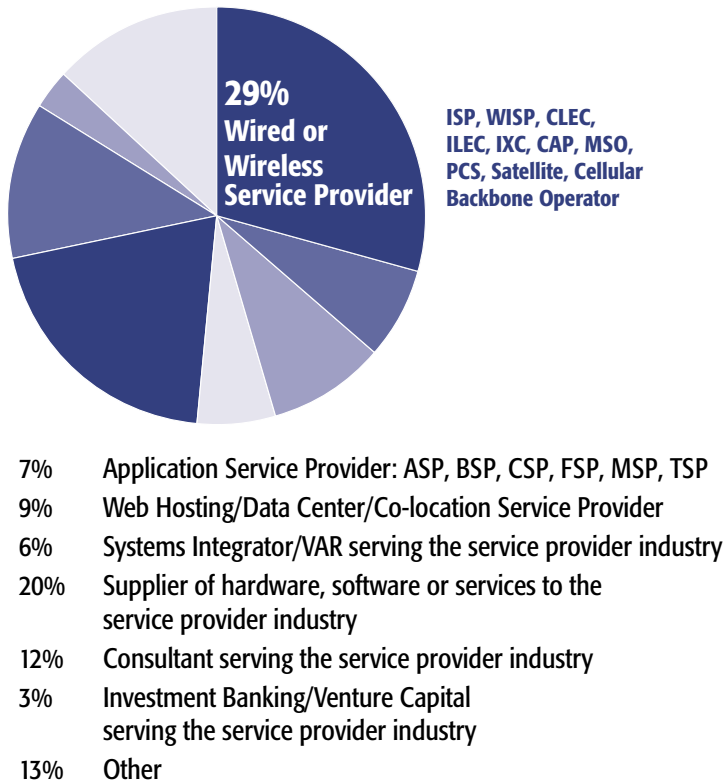


DEMOGRAPHIC PROFILE OF ATTENDEES

As an exhibitor at ISPCON you will meet the industry's biggest players, innovators and all-around forward thinkers. Million dollar deals are made right on the show floor, with the people who make the decisions.

Your company's primary business activity?



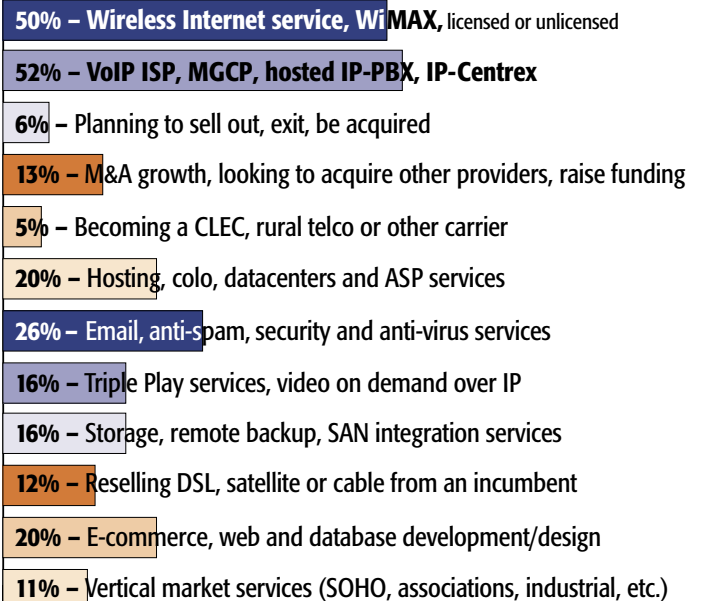
In what ways are you involved in the specifying, recommending, purchasing influencing or approving the purchase of technology and services used for providing communication and/or hosting services?

- 29% For use in my company
- 17% For resale to other companies, including as a consultant or systems integrator
- 38% Both of the above

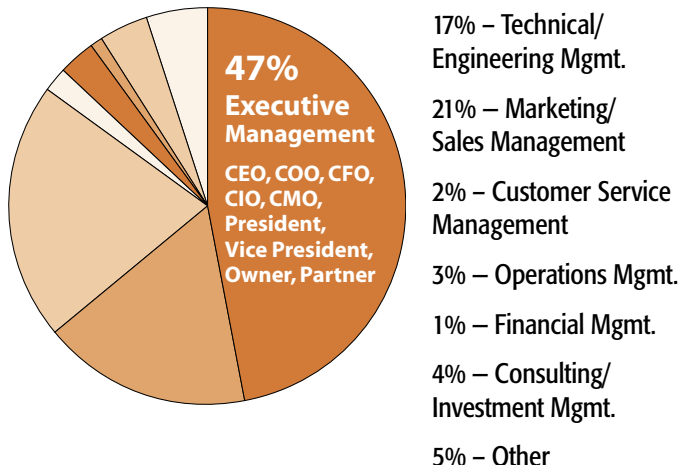
How much will your company will spend in the next 12 months on the purchase of technology and services used for providing communications and/or hosting services?

- | | | | |
|----|--------------------------|-----|------------------------|
| 2% | \$1 billion or more | 16% | \$1 to \$9.9 million |
| 1% | \$500 to \$999.9 million | 12% | \$500,000 to \$999,999 |
| 2% | \$100 to \$499.9 million | 22% | \$100,000 to \$499,999 |
| 1% | \$50 to \$99.9 million | 38% | Less than \$100,000 |
| 5% | \$10 to \$49.9 million | | |

What technologies/initiatives are you looking to investigate or deploy in the next 12-24 months?



Your primary job function?



80.6% of conference attendees are planning to buy a product or service they learned about at ISPCON in the next six months.